

Have your say on the future of Downend High Street

We know that local high streets have faced significant challenges for a number of years and the Covid-19 pandemic has worsened the situation making trading difficult in these uncertain times.

The Council is committed to supporting high streets and has allocated an additional £120k support on top of the recently launched £400k 'Help us Thrive' grant - from which Downend will directly benefit. We are interested in understanding how we can support Downend now and into the future to help it thrive.

By taking part in this five minute survey you can help shape how the Council utilises this funding, influencing how Downend will look, feel and work in the years to come.

Please submit your completed survey by 5pm on **23rd April 2021**.

Q1 Are you responding as? (please tick all that apply)

- A local resident of Downend
- A resident of the wider South Gloucestershire / Bristol area
- An owner or manager of a business in Downend
- An employee of a business in Downend
- A voluntary, community sector organisation
- A local Councillor
- Other

If 'other' please specify:

Q2 Please tell us your full postcode i.e. BS* ***

Q3 Please use three words to describe the following aspects of Downend High Street:

A. What's good:

B. What's not good:

C. What would you like it to be like:

Q4 How often do you visit Downend High Street?

- At least once a week
- 1 to 3 times a month
- A few times a year
- Less often
- Never

Go to Q8a

Q5 How do you normally access Downend High Street? (please tick all that apply)

- | | |
|--|---|
| <input type="checkbox"/> Walk | <input type="checkbox"/> Motorbike |
| <input type="checkbox"/> Bus | <input type="checkbox"/> Mobility scooter |
| <input type="checkbox"/> Cycle | <input type="checkbox"/> Taxi |
| <input type="checkbox"/> Car (driver or passenger) | <input type="checkbox"/> I do not visit Downend |

Q6 Which of the following things do you use Downend High Street **for at least once a month?**

- Shopping
- Using a local business (e.g. bank hairdresser, estate agent)
- Meeting family or friends / eating out or drinking
- Fast food / takeaway
- Library
- Attending a group or class
- Work
- Exercise

Q7 If you use the library, how often do you visit?

- | | |
|--|--|
| <input type="checkbox"/> Daily | <input type="checkbox"/> Monthly |
| <input type="checkbox"/> Weekly | <input type="checkbox"/> A few times a year |
| <input type="checkbox"/> A couple of times a month | <input type="checkbox"/> Never visit the library |

Q8 How important is it to improve the following features of Downend High Street?

| | Not important at all | Not very important | Neither important or unimportant | Quite important | Very important |
|---|--------------------------|--------------------------|----------------------------------|--------------------------|--------------------------|
| More trees, plants or green space | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Better pavements and street furniture | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| More cycle parking | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Designated cycle lanes around the High Street | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Reduce traffic along high street | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Improved bus stops | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Directional signage | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Q9 How important would the addition of each of the following facilities in Downend be to you?

| | Not important at all | Not very important | Neither important nor unimportant | Quite important | Very important |
|---|--------------------------|--------------------------|-----------------------------------|--------------------------|--------------------------|
| A facility offering opportunities for exercise | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Outside seating | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| More independent shops | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Local market | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Essential items shops, e.g. food shops | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Wider range of shops | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| More places to eat and drink | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Co-working space (hotdesks) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Creative workshop space (e.g. for studios, classes) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Historical / art installations | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Electric vehicle charging points | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Access to a car share scheme | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Nursery / creche facilities | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Q10 Have you seen the 'Shop Locally, Help Downend Thrive' campaign?

- Yes Go to Q11a
- No Go to Q12

Q11 If you answered yes, you have seen the campaign, what three words would you use to the 'Shop Locally, Help Downend Thrive' campaign?

Word one:

Word two:

Word three:

Q12 What kinds of digital opportunity would you like to see on Downend High Street?

- Click and Collect
- Wi-fi in public spaces
- Interactive advertising
- Digital information points
- Other

If other, please specify:

Q13 What kind of events would encourage you to visit Downend High Street more often?

- Outdoor events (e.g. Market, street stalls)
- Linked events with Page Park
- Live entertainment
- Other

If other, please state:

Q14 Where are you most likely to learn about new products, services or offers being provided by local traders? (please tick all that apply)

- By visiting the high street/shop windows
- Facebook
- Other social media (e.g. instagram, twitter)
- South Gloucestershire Council website
- Word of mouth
- Other

If other, please state:

Q15 Do you visit another High Street more than once a month?

- Yes
- No

If yes, please state where and why you visit?

Q16 If there is anything else that you think Downend High Street needs to encourage you to use it more, please let us know (Do not include any particular brands of shops):

Q24 How often do you visit Cleeve Wood Shops?

- Once a week or more
- 1 to 3 times a month
- A few times a year
- Less often/Never

Q25 What do you visit Cleeve Wood Shops for?

Q26 Is there anything else that you think Cleeve Wood shops needs to encourage you to use them more, please let us know (Do not include any particular brands of shops):

About you (for residents)

If you are responding on behalf of an organisation, please skip to end

This section is really important as it is a requirement for the Council to fulfil its Public Sector Equality Duty by understanding more about the people who use council services and may be affected by any changes to Staple Hill. Any responses to these questions will remain confidential, individuals will not be identified and personal details will not be published.

Q17 Are you?

- Female
- Male
- Other
- Prefer not to say

- Q18 How old are you?
- | | | | |
|-----------------------------------|-----------------------------------|-----------------------------------|--|
| <input type="checkbox"/> 16 to 24 | <input type="checkbox"/> 35 to 44 | <input type="checkbox"/> 55 to 64 | <input type="checkbox"/> Over 75 |
| <input type="checkbox"/> 25 to 34 | <input type="checkbox"/> 45 to 54 | <input type="checkbox"/> 65 to 75 | <input type="checkbox"/> Prefer not to say |

- Q19 Do you have any children aged under 19 living in your household?
- Yes No Prefer not to say

- Q20 Do you consider yourself to be disabled? (please tick all that apply)
- No
- Prefer not to say
- Yes - Physical impairment
- Yes - Sensory impairment
- Yes - Mental health condition
- Yes - Learning disability/ difficulty or cognitive impairment
- Yes - Long standing illness or health condition
- Yes - Other (please state below)
-

- Q21 Your ethnicity:
- Arab/Arab British
- Asian/Asian British – Bangladeshi
- Asian/Asian British – Indian
- Asian/Asian British – Pakistani
- Asian/Asian British – Chinese
- Asian/Asian British – Other (please state)
- Black/African/Caribbean/Black British – African
- Black/African/Caribbean/Black British – Caribbean
- Black/African/Caribbean/Black British – Other (please state)
- Gypsy or Traveller of Irish Heritage
- Mixed/Multiple Ethnic Groups – White & Asian
- Mixed/Multiple Ethnic Groups – White & Black African
- Mixed/Multiple Ethnic Groups – White & Black Caribbean
- Mixed/Multiple Ethnic Groups – Other (please state)
- White – English/Welsh/Scottish/Northern Irish/British
- White – Irish
- White – Other (please state below)
- Other ethnic group (please state below)
- Prefer not to say

Other, please specify:

Thank you for taking the time to tell us your views.

Please return your completed survey by **23rd April 2021** by posting it to: Freepost Plus RTXL-YHGY-GSYS, South Gloucestershire Council, Corporate Research & Consultation Team, Council Offices, Badminton Road, Yate, BRISTOL, BS37 5AF

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