Public Engagement feedback survey
Strategic Infrastructure-led masterplan for Severnside

Introduction

South Gloucestershire Council is working with the local community, town and parish councils and businesses on a vision to help shape the future of Severnside.

This vision will look at the medium and long-term aspirations for the rural and coastal communities of Severnside as well as the business and leisure sectors, which includes the Avonmouth Severnside Enterprise Area and recreational uses within the Green Belt.

It will build on all the different strengths these areas have, including:

- the character of existing coastal villages and rural communities
- the strong economic and leisure sector unique to Severnside
- the unique natural environment

The vision for Severnside will also respond to challenges and opportunities, including:

- the climate and nature emergency
- new economic and other development opportunities
- the need for sustainable travel

In doing so, we recognise the unique circumstances of flood risk and ecological issues in the area.

As part of this work, we want to hear from residents, businesses and other members of the community to help us finalise a strategic masterplan, which will explain the aspirations for these areas over the next 30 years and beyond.

A 6-week public engagement has begun to gather feedback on the vision and priorities for the masterplan. Your feedback will help us inform the final strategic masterplan.

If you would like to find out more, please visit our web page at: consultations.southglos.gov.uk/ SevernsideMasterplan22

To complete the survey, please fill out this form and return to: **FREEPOST SGC, South Gloucestershire Council, Insight & Engagement Team,Council Offices,Badminton Road,Yate BRISTOL,BS37 5AF.**

Alternatively, you may prefer to complete the survey online. You can access this on the engagement web page - https://consultations.southglos.gov.uk/SevernsideMasterplan22 - or by scanning the QR code at the bottom on this page.

If you are unable to access these materials online and would like to request more information, or you require assistance filling out this survey, please get in touch by emailing regeneration@southglos.gov.uk or by calling 01454 868004.

The closing date for receiving responses is **Sunday 24 July 2022**.

Your responses to this survey will be retained for the duration of the project before being destroyed, following the submission of the final report. Responses to the survey will remain anonymous and be stored and handled in accordance with UK data protections legislation. This survey will not be shared with or passed on to any other third party outside of the project team.

If you have any questions, please contact regeneration@southglos.gov.uk. We look forward to hearing from you to help shape the vision for Severnside.

Part 1: Vision and objectives

The draft Strategic Infrastructure-led Masterplan for Severnside sets out a vision for the medium to long term.

"To recognise Severnside's unique communities and internationally important status, both environmentally and economically to attract and focus new investment."

This is supported by eight objectives set out below and can also be viewed in the draft masterplan on our engagement webpage: consultations.southglos.gov.uk/SevernsideMasterplan22

Q1   How important do you think each of these objectives are for Severnside?

	Very important	Important	Neutral	Not important	Not important at all	Don't Know
Enhancing the identity and how the place feels: Preserving and strengthening the distinctive identities and heritage of the existing communities and neighbourhoods.	☐	☐	☐	☐	☐	☐
Supporting existing communities: Helping to meet the challenge of delivering housing that provides a range of housing types, along with amenities, services and facilities to support potential new and existing communities.	☐	☐	☐	☐	☐	☐
Protecting and enhancing the internationally important natural environment and habitats and responding to the nature emergency.	☐	☐	☐	☐	☐	☐
Improving the functional and recreational opportunities of green spaces and water courses: Identifying opportunities to deliver proposals with multiple benefits aligned with the South Gloucestershire Green Infrastructure Strategy.	☐	☐	☐	☐	☐	☐
Improving access: Making improvements to ensure convenient, safe, attractive, accessible for all, sustainable transport network with priority given to public transport and active travel.	☐	☐	☐	☐	☐	☐
Supporting regional employment opportunities: Enabling Severnside to continue to be a major employment hub in the South West.	☐	☐	☐	☐	☐	☐
Tackle the impacts of climate change: Protecting against flood risk, generating clean energy and sustainable drainage.	☐	☐	☐	☐	☐	☐
Contributing to SGC's 2030 net zero carbon emissions target: Achieving 'net zero carbon' by 2030 to match Local Political declarations and by 2050 to match that required by Central Government through innovative transport solutions and embracing green and environmental technologies.	☐	☐	☐	☐	☐	☐

Part 2: Strategy to achieve the vision

The draft masterplan presents a strategy to achieve the vision, meet the objectives and address issues and opportunities for different functions and land uses in Severnside.

Natural environment and Green Belt
Severnside has a rich landscape, and there are several national and international statutory environmental designations which contribute to its natural environment and make a major contribution to the national and regional character. There are many opportunities to **enhance the network of green spaces and natural environment** throughout Severnside for local residents and employees and has the potential to attract many visitors and to **enhance and manage the unique estuary environment** to create and protect habitats and improve conservation and resilience in Severnside.

Enhancing the natural environment and Green Belt with appropriate uses will **generate sufficient income and demand to help manage the natural environment**. It would also increase the **deliverability of improved connectivity** to communities in the wider Bristol area and would enable businesses like the Wave and Wild Place Project to become an even **greater cultural asset and attract other conservation businesses**. The proposed strategy for the natural environment and Green Belt is to:

Maximise the opportunity to enhance the unique estuary environment and improve green space networks to generate demand and income for better management, improve green links and enable conservation-based industry to become an asset.

Communities
Potential growth in housing will create **demand and viability for improved local services and facilities**. Additionally, there will be significant investment in mitigation measures that will benefit the existing community and contribute towards the housing need of the wider region over the long term close to employment areas, providing a **better balance of homes and jobs**. Increasing demand and viability for services and improved infrastructure will also create an area that is more **self-contained, sustainable, and resilient**, although it is recognised that further investigatory work is required to assess potential flood mitigation, given levels of flood risk in parts of Severnside. The proposed strategy for communities is to:

Enable growth that will contribute towards meeting housing needs close to jobs and creates wider demand and viability for improved local services and facilities and helps deliver key infrastructure.

Economy
The Avonmouth Severnside Enterprise Area is identified as a regional employment hub that is set to grow to incorporate up to 12,000 new jobs by 2026. There are existing planning consents across much of the area and space is allocated to accommodate much of this growth. Increasing the density of jobs will require a diversification in employment types in addition to the logistics and distribution uses, **attracting more specialised employment types. Densifying jobs will help justify infrastructure improvements**. The **renewable energies sector could grow and tie in with existing and densified development, whilst also helping to meet climate resilience and carbon net zero objectives**. In addition, land supply for logistics and distribution uses is severely limited in other parts of the West of England, and **Severnside provides a suitable location** for these uses. The proposed strategy for the economy is to:

Build upon the opportunity of existing growth in the Avonmouth Severnside Enterprise Area to continue the strengths as an industrial location and to densify jobs and diversify employment types in planned areas to create demand to invest in infrastructure to improve connectivity and attract more specialist jobs.

We would like to hear your views on the strategy for these functions and land uses.

Q2   To what extent would you support the strategy for each of the three components presented in the draft strategic masterplan?

	Supportive - I think this function/land use needs improving and fully support further work to explore options	**Possibly supportive** - I like this function/land use how it is currently, but I would be interested to see a more detailed proposal	**Not supportive** - I like this function/use how it is currently, and do not want it to change	**Don't know**
Natural environment and Green Belt	☐	☐	☐	☐
Communities	☐	☐	☐	☐
Economy	☐	☐	☐	☐

Q3   If you have any further comments on the 3 functions/land uses, please provide these in the box below.

Part 3: Interventions to achieve the vision

As well as presenting a vision for the area, the draft masterplan will include interventions required to achieve the vision.

The details of these interventions can be viewed on our engagement webpage: consultations. southglos.gov.uk/SevernsideMasterplan22

Q4   How important do you think each of these projects are?

	Very important	Important	Neutral	Not important	Not important at all	Don't Know
Active travel improvements: including new and improved footpaths, continuous cycling routes, secure cycle parking	☐	☐	☐	☐	☐	☐
Public transport improvements: including increased frequency of services, new routes, improved waiting areas and travel information	☐	☐	☐	☐	☐	☐
M49 connection: highway connection to M49 Avonmouth junction from Avonmouth Severnside Enterprise Area	☐	☐	☐	☐	☐	☐
Strategic transport link: connecting from Avonmouth Severnside Enterprise Area to M5 Cribbs Causeway	☐	☐	☐	☐	☐	☐
Flood defence improvements: to protect existing communities and enable development, as well as creating new habitats and recreation opportunities	☐	☐	☐	☐	☐	☐
Green and open space improvements: to provide a network of green spaces, enhance habitats and enable access for all to enjoy	☐	☐	☐	☐	☐	☐
Develop tourism potential: particularly to the natural environment and investment in heritage projects	☐	☐	☐	☐	☐	☐
Improvements to/provision of local facilities: including retail, health care, community facilities	☐	☐	☐	☐	☐	☐
Upgrading utilities to seek sustainable options: including drainage system, power supply, digital connectivity	☐	☐	☐	☐	☐	☐
Establishing partnerships with stakeholders: to support the delivery of the masterplan, including infrastructure support and expertise	☐	☐	☐	☐	☐	☐
Co-ordinated policies and strategies: to provide detailed guidance for development across functions and land uses	☐	☐	☐	☐	☐	☐

Part 4: Any other comments

Q5   Please let us know if you have any further comments about the suggestions above, views about things we've missed or any other comments by typing in the box below.

About You

This section is really important. It's vital that we understand the experiences of a wide range of respondents in order to ensure that everyone is treated equally. By understanding more about what people from diverse backgrounds tell us, we can ensure we act appropriately to meet needs. All questions are optional and any responses to these questions will remain confidential. Individuals will not be identified and personal details will not be published.

Q6   **Please tell us your postcode.**
This is used for analysis purposes only.

Q7   Are you?

☐ Female
☐ Male
☐ Other
☐ Prefer not to say

Q8 Please tell us your sexual orientation?

☐ Bisexual
☐ Gay Man
☐ Lesbian/Gay woman
☐ Heterosexual/Straight
☐ Other
☐ Prefer not to say

Q9 What is your age?

☐ Under 18
☐ 18 to 24
☐ 25 to 34
☐ 35 to 44
☐ 45 to 54
☐ 55 to 64
☐ 65 to 75
☐ Over 75
☐ Prefer not to say

Q10 Do you consider yourself to be disabled? (**Please tick all that apply**)

☐ No
☐ Prefer not to say
☐ Yes - Physical impairment, such as difficulty using arms or mobility issues which may mean using a wheelchair or crutches
☐ Yes - Sensory impairment, such as being blind/having a serious visual impairment or being deaf/have a hearing impairment
☐ Yes - Mental health condition, such as depression, anxiety or schizophrenia
☐ Yes - Learning disability/difficulty (such as Down's Syndrome, dyslexia, dyspraxia) or cognitive impairment (such as autistic spectrum disorder)
☐ Yes - Long standing illness or health condition, such as cancer, HIV, diabetes, chronic heart disease or epilepsy
☐ Yes - Other (please state)

Q11 If yes, please, please tell us how this affects the way that you access or use council services.

[   ]

Q12   Please tell us your ethnic origin

- [ ] Arab
- [ ] Asian/Asian British - Bangladeshi
- [ ] Asian/Asian British - Chinese
- [ ] Asian/Asian British - Indian
- [ ] Asian/Asian British - Other
- [ ] Asian/Asian British - Pakistani
- [ ] Black/African/Caribbean/Black British - African
- [ ] Black/African/Caribbean/Black British - Caribbean
- [ ] Black/African/Caribbean/Black British - Other
- [ ] Gypsy or Irish Traveller

- [ ] Mixed/multiple ethnic group - Other
- [ ] Mixed/multiple ethnic group - White & Asian
- [ ] Mixed/multiple ethnic group - White & Black African
- [ ] Mixed/multiple ethnic group - White & Black Caribbean
- [ ] White - English / Welsh / Scottish / Northern Irish / British
- [ ] White - Other (please state)
- [ ] White Irish
- [ ] White - Roma
- [ ] Other ethnic group
- [ ] Prefer not to say

If other, please state:

Q13   Religion/belief

- [ ] Buddhist
- [ ] Christian
- [ ] Hindu
- [ ] Jewish
- [ ] Muslim
- [ ] Sikh
- [ ] Any other religion (please state)
- [ ] No religion
- [ ] Prefer not to say

If other, please state:

Q14   Do you identify as a transgender person?

- [ ] Yes
- [ ] No
- [ ] Prefer not to say

Q15   Which of the following describes your highest level of qualification?

- [ ] No qualifications
- [ ] Achieved GCSEs or equivalent
- [ ] Completed an apprenticeship
- [ ] Achieved AS, A Level or equivalent
- [ ] Achieved NVQ or equivalent
- [ ] Achieved a qualification at degree level or above
- [ ] Prefer not to say

Q16 Do you have any dependent children living in your household in the following age groups?

☐ 0-10	☐ 18-21	☐ Prefer not to say
☐ 11-17	☐ Over 21	☐ No

Q17 Which of the following best describes your usual employment status?

☐ Employed full-time	☐ Looking after the family or home
☐ Employed part-time	☐ Temporary sick
☐ Self-employed full-time	☐ Long-term sick
☐ Self-employed part-time	☐ Retired
☐ Unemployed	☐ Prefer not to say
☐ Student	

Q18 Which of the following forms of financial support do you currently receive or are in the process of applying for?

☐ Income support	☐ Universal credit
☐ Housing Benefit	☐ Job Seekers Allowance
☐ Employment support allowance	☐ Council Tax Reduction
☐ Working Tax Credit	☐ None of the above
☐ Pension Credit	☐ Prefer not to say

Q19 Excluding anything you do for your paid employment, are you a carer? (i.e. do you look after or give help or support to, anyone because they have long-term physical or mental health conditions or illnesses, or problems related to old age)

☐ Yes	☐ No	☐ Prefer not to say

Q20 Are you currently, or have you previously, served in the UK Armed Forces?

☐ No
☐ Yes - currently serving
☐ Yes - previously served in Regular Armed Forces
☐ Yes - previously served in Reserve Armed Forces

Thank you for completing this survey. Your feedback will inform our continuing development of the masterplan.
Please return your completed questionnaire to Freepost SGC, South Gloucestershire Council, Insight and Engagement Team, Council Offices, Badminton Road, Yate BS37 5AF

Any personal information that you have supplied will be held by South Gloucestershire Council in accordance with the Data Protection Act 2018 and UK General Data Protection Regulations (UKGDPR) 2021. This information will only be used as part of this exercise and personal information will not be published or passed onto any other organisation. Your personal information collected as part of this survey will be kept for two years to help us improve services before being securely destroyed.Our privacy notice, which explains how we will process your personal information, how long we will retain it and your rights as a data subject, is available at www.southglos.gov.uk/privacy