



## Have your say on the future of Staple Hill High Street

We know that local high streets have faced significant challenges for many years and the Covid-19 pandemic has not helped the situation, with trading remaining difficult.

We are looking at how we can support our High Streets to help them thrive, and are interested in your views on how we can support Staple Hill High Street now and in the future.

By taking part in this five minute survey you can help shape how Staple Hill High Street will look, feel and work in the years to come.

Please submit your completed survey by **Sunday 21st March 2021**.

Q1 Are you responding as? (please tick all that apply)

- A local resident of Staple Hill
- A resident of the wider South Gloucestershire / Bristol area
- An owner or manager of a business in Staple Hill
- An employee of a business in Staple Hill
- A voluntary, community sector organisation
- A local Councillor
- Other

If 'other' please specify:

Q2 Please tell us your full postcode i.e. BS\* \*\*\*

Q3 Please use three words to describe the following aspects of Staple Hill High Street:

A. What's good:

B. What's not good:

C. What would you like it to be like:

Q4 How often do you visit Staple Hill High Street?

- At least once a week
- 1 to 3 times a month
- A few times a year
- Less often
- Never

Go to Q8

Q5 How do you normally access Staple Hill High Street? (please tick all that apply)

- Walk
- Bus
- Cycle
- Car (driver or passenger)
- Motorbike
- Mobility scooter
- Taxi

Q6 Which of the following things do you use Staple Hill High Street **for at least once a month?**

- Shopping
- Using a local business (e.g. bank hairdresser, estate agent)
- Meeting family or friends / eating out or drinking
- Fast food / takeaway
- Library
- Attending a group or class
- Work
- Exercise

Q7 If you use the library, how often do you visit?

- Daily
- Weekly
- A couple of times a month
- Monthly
- A few times a year
- Never visit the library

Q8 How important is it to improve the following features of Staple Hill High Street?

	Not important at all	Not very important	Neither important or unimportant	Quite important	Very important
More trees, plants or green space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Better paving	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More cycle parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Designated cycle lanes around the High Street	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduce traffic along high street	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q9 How important would the addition of each of the following facilities in Staple Hill be to you?

	Not important at all	Not very important	Neither important nor unimportant	Quite important	Very important
A facility offering opportunities for exercise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outside seating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More independent shops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Essential items shops, e.g. food shops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wider range of shops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More places to eat and drink	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Co-working space (hotdesks)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Creative workshop space (e.g. for studios, classes)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Historical / art installations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electric vehicle charging points	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access to a car share scheme	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nursery / creche facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q10 Have you seen the 'Shop Locally, Help Staple Hill Thrive' campaign?

Yes

Go to Q11

No

Go to Q12

Q11 If you answered yes, you have seen the campaign, what three words would you use to the 'Shop Locally, Help Staple Hill Thrive' campaign?

Word one:

Word two:

Word three:

Q12 What kinds of digital opportunity would you like to see on Staple Hill High Street?

Click and Collect

Wi-fi in public spaces

Interactive advertising

Digital information points

Other

If other, please specify:

Q13 What kind of events would encourage you to visit out high street more often?

Outdoor events (e.g. Market, street stalls)

Linked events with Page Park

Live entertainment

Other

If other, please state:

Q14 Where are you most likely to learn about new products, services or offers being provided by local traders? (please tick all that apply)

- By visiting the high street/shop windows
- Facebook
- Other social media (e.g. instagram, twitter)
- South Gloucestershire Council website
- Word of mouth
- Other

If other, please state:

Q15 Do you visit another high street more than once a month?

- Yes
- No

If yes, please state where and why you visit?

Q16 If there is anything else that you think Staple Hill High Street needs to encourage you to use it more, please let us know (Do not include any particular brands of shops):

## About you (for residents)

If you are responding on behalf of an organisation, please skip to end

*This section is really important as it is a requirement for the Council to fulfil its Public Sector Equality Duty by understanding more about the people who use council services and may be affected by any changes to Staple Hill. Any responses to these questions will remain confidential, individuals will not be identified and personal details will not be published.*

Q17 Are you?

- Female
- Male
- Other
- Prefer not to say

Q18 How old are you?

- 16 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 to 75
- Over 75
- Prefer not to say

Q19 Do you have any children aged under 19 living in your household?

- Yes
- No
- Prefer not to say

Q20 Do you consider yourself to be disabled? (please tick all that apply)

- No
- Prefer not to say
- Yes - Physical impairment
- Yes - Sensory impairment
- Yes - Mental health condition
- Yes - Learning disability/ difficulty or cognitive impairment
- Yes - Long standing illness or health condition
- Yes - Other (please state below)

Q21 Your ethnicity:

- Arab/Arab British
- Asian/Asian British – Bangladeshi
- Asian/Asian British – Indian
- Asian/Asian British – Pakistani
- Asian/Asian British – Chinese
- Asian/Asian British – Other (please state)
- Black/African/Caribbean/Black British – African
- Black/African/Caribbean/Black British – Caribbean
- Black/African/Caribbean/Black British – Other (please state)
- Gypsy or Traveller of Irish Heritage
- Mixed/Multiple Ethnic Groups – White & Asian
- Mixed/Multiple Ethnic Groups – White & Black African
- Mixed/Multiple Ethnic Groups – White & Black Caribbean
- Mixed/Multiple Ethnic Groups – Other (please state)
- White – English/Welsh/Scottish/Northern Irish/British
- White – Irish
- White – Other (please state below)
- Other ethnic group (please state below)
- Prefer not to say

Other, please specify:

## Thank you for taking the time to tell us your views.

Please return your completed survey by **21st March 2021** by posting it to: Freepost Plus RTXL-YHGY-GSYS, South Gloucestershire Council, Corporate Research & Consultation Team, Council Offices, Badminton Road, Yate, BRISTOL, BS37 5AF

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